



FOR IMMEDIATE RELEASE

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### **The Impact of the Coronavirus on the Current Market**

*Site currently features perspectives from 20 investment management firms.*

**KANSAS CITY**—March 2, 2020—In order to assist financial advisors and the national media with insight on implications of the coronavirus on the current market and investments, the [IMEA Advisor Education Center](#) includes resources from 20 different investment managers. Content in various formats from commentary to videos to Webcasts on issues ranging from managing risk, to global market affects, to the impact on today's bond market and more.

This information is part of the educational efforts of the IMEA for the continued need to support the financial community with education and information as they work to provide advice and guidance to their clients to help them reach their goals in changing times.

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*The Investment Management Education Alliance (IMEA) is a national trade association of investment management companies, dedicated to strengthening ways the investment management industry serves investors and advisors. Known for its deep roots in investor education since 1971, the organization is dedicated to informing and educating on how to use investment products to achieve important lifetime goals. IMEA members are among the leaders in the industry, offering a variety of financial products and services. This strong industry alliance is well recognized for its leadership in education, as well as its position as a thought leader and forum for executive perspective.*