

STRATEGIC MARKETING ROUNDTABLE

MARCH 5 | BOSTON | HOSTED BY COLUMBIA THREADNEEDLE INVESTMENTS

Aberdeen Standard Investments



Katie Cowley
Head of Marketing, Americas

AMG



Thomas Moles
Head of Marketing

Ariel Investments



Roopa Weber
Chief Marketing Officer

Cohen & Steers



Paul Zettl
Senior Vice President, Chief Marketing Officer

Columbia Threadneedle Investments



Vicki Lester
Head of Intermediary Investments



Leslie Walstrom
Head of North America Marketing

Fenimore Asset Management



Frank Privitera
Marketing Director

Forrester



Lauren Austin
Account Director



Huard Smith
Vice President, Financial Services Practice Lead

Franklin Templeton Investments



Jennifer Ball
Senior Vice President, Marketing

Harbor Capital Advisors, Inc.



Jamie Lee
Director of Marketing

Legg Mason



Valerie Bloom
Head of Multi-Asset Content

Matthews Asia Funds



Mark Lidstone
Head of Marketing



Frank Wheeler
Global Head of Distribution

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MFS Investment Management



Leslie Checkman
Vice President, Director of U.S. Retail Marketing

Nationwide Funds



Keith Bernard
Associate Vice President

Principal Funds



Carrie Gear
Senior Marketing Manager

The Royce Funds



John Davis
Director of Communications

T. Rowe Price



Lauren Smith
Head of Integrated Marketing

IMEA



Chrystal Williams
Council Director