

Chris McIntyre

Partner,
New York



Summary relevant experience

- 10 years Asset Management experience in research and sales/marketing roles

Profile summary

Chris McIntyre is a Partner in the New York office which he originally joined in 2006. He returned to BCG after ~10 yrs working in asset management for leading US hedge funds and private equity firms where managed a \$15B book of institutional clients including SWFs, Corporate and Public DB, E&Fs and Wealth/Intermediary platforms in the US and Internationally. Chris also has experience in digital transformations of front office research capabilities (data, tech, org) to accelerate ideation and improve portfolio impact.

Relevant Project and Operational Experience

- Managed \$15B book of institutional clients (top ~500 global LPs by size/sophistication) and raised ~\$3B in new AUM for leading hedge funds and private equity firms
- Partnered with client senior leaders to deliver research insights at the total portfolio level including global market outlook, customized portfolio stress testing, risk budgeting, portfolio hedging (i.e., currency, inflation protection) and organizational issues (i.e., goal setting, research team design, culture)
- Worked directly with Institutional client Boards, CIOs, Heads of IC, Heads of Bucket to communicate/educate on fees/value for money, discuss fund performance, competitive landscape, generational transition, role of systemization
- Develop global commercial strategy (market sizing, segmentation, attractiveness vs. feasibility assessment); created business plan to implemented strategy in APAC and US markets; cultivated \$200B AUM qualified pipeline of prospective clients
- Co-managed secure research team that generated alpha signals; lead Program Manager on digital transformation of investment process from excel based format to fully integrated digital/connected 'model of the world'
- Led client focused research team focused on US Public and Corporate pension funds to deliver firms best thinking on portfolio construction (beta and alpha portfolio construction, Asset/Liability matching modeling/stress testing), market outlook/views and organization design; delivered ~100 client projects

Prior experience and education

- Chris has an MBA from Columbia Business School with a dual concentration in Finance and Management and a BA in History from Yale University