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MEDIA CONTACT

Matthew Smith, Manager
matthew@imealliance.com

Investment Management Education Alliance (IMEA) Announces 2022 Annual STAR Awards Recipients
*Columbia Threadneedle Investments, Hennessy Funds, Invesco,
Matthews Asia & Schwab Asset Management Most-Awarded Firms*

NEW YORK (Nov. 3, 2022) — The Investment Management Education Alliance (IMEA) today announced the recipients of its 26th annual STAR Awards program honoring excellence in education, innovation, and community giving efforts by investment management firms. The awards were presented in-person for the first time in more than two years at the IMEA All-Council Fall Summit in New York.

“This year, we evolved the STAR Awards to focus more on broader integrated strategies to further its legacy of honoring best-in-class efforts,” said Kimber Lintz, Director of the IMEA. “As a result, receiving a STAR Award represents a higher level of excellence than ever before – and all of this year’s outstanding honorees rose to the challenge.”

Among the 14 total categories presented were Overall Categories, which are considered top honors as they recognize overall, consistent, and cohesive messaging, brand, and company philosophy through all delivery channels. A complete list of recipients across all categories is available at IMEAConnect.com/StarAwards.

- Overall Advisor Education: **Hennessy Funds, Nuveen, Columbia Threadneedle Investments, Invesco & T. Rowe Price**
- Overall Innovation: **William Blair & Invesco QQQ**
- Overall Investor Education: **U.S. Global Investors, Matthews Asia & Invesco QQQ**
- Overall Product Education: **FS Investments, Schwab Asset Management & Invesco QQQ**
- Team Collaboration & Culture: **Loomis, Sayles & Company & Columbia Threadneedle Investments**

The Community Investment Award was presented to **MissionSquare Retirement** for outstanding community service efforts that aligned with its mission of serving those who serve. The firm awarded nearly \$70,000 in scholarships to 31 undergraduate and graduate students who are spouses and children of those employees who died in the line of duty. It also launched the MissionSquare Foundation with an initial \$20 million grant from MissionSquare Retirement, and more.

“We are honored to be recognized by IMEA for our work and appreciate the opportunity to showcase our community and advocacy initiatives in support of our participants, plan sponsors and the communities they serve,” said Lynne Ford, CEO and President of MissionSquare Retirement. “Our team is dedicated not only to our mission to serve those who serve but to also support their families and the communities in which they live and work. We are grateful to IMEA for their recognition of these efforts.”

A list of 2022 STAR Awards recipients is available at IMEAConnect.com.

About STAR Awards

The Investment Management Education Alliance (IMEA) STAR Awards have recognized outstanding investment management firm efforts to educate advisors, investors and other key audiences through innovative marketing, communications and community giving for over 25 years. With an emphasis on peer recognition, entries are carefully evaluated by a panel of impartial industry leaders and receive invaluable feedback to help improve future efforts. Learn more at IMEAConnect.com/StarAwards.

The 2022 STAR Awards is sponsored by [Imprint](#).

About Investment Management Education Alliance (IMEA)

IMEA is a national trade association of leading investment management firms dedicated to strengthening industry efforts to serve investors and advisors. With deep roots in investor education since 1971, it is committed to helping investors learn how to use investment products to achieve key life goals. IMEA is known for this leadership in investor education and for providing a forum for executive perspectives. Learn more at [IMEAConnect.com](https://imeaconnect.com).

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