



FOR IMMEDIATE RELEASE

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IMEA Strengthens Leadership Team

Executive Committee & Councils Positioning IMEA For Success

Needham, MA (September 12, 2023) — The Investment Management Education Alliance (IMEA) has expanded its governing body with the addition of a leading industry executive. Annie Brown, Head of Broker/Dealer Distribution at T. Rowe Price joins IMEA’s Executive Committee whose members are responsible for the overall direction of the organization. “I am honored to join the Executive Committee as I believe IMEA is comprised of one of the investment industry’s strongest network of leaders,” offered Brown. “There are a number of initiatives planned for enhancing member value and I am excited to be a part of the next phase of IMEA’s growth.”

The organization’s leadership consists of the five-person Executive Committee and the five Chairs of IMEA’s highly-respected Executive Councils. These Councils are at the core of IMEA’s member engagement and offer an unparalleled networking experience. Currently Councils are dedicated to four key functional areas (Data, Distribution, Marketing, and Product) with expansion planned for early 2024.

Executive Committee:

- **John McDonough**, Chair | Head of Americas Distribution, *Invesco*
- **Jill Brown**, Secretary/Treasurer | Head of US Wealth, *Principal Global Investors*
- **Annie Brown**, Vice President | Head of Broker/Dealer Distribution, *T. Rowe Price*
- **Jim Cove**, Vice President | Executive Vice President & Head of Marketing, *Natixis Investment Managers*
- **Dave Master**, Emeritus Member

Executive Council Program:

Data Council

Jim Keenan, Chair | Director, Digital Marketing, *AMG*

Distribution Council

Jim Adams, Co-Chair | Managing Director, *MFS Funds Distributor, Inc.*
Rocco Benedetto, Co-Chair | Head of US WMI Field Distribution, *Invesco*

Marketing Council

Vicki Lester, Chair | Head of Intermediary Marketing, *Columbia Threadneedle Investments*

Product Council

Dan Beckman, Chair | Head of U.S. Product, *Columbia Threadneedle Investments*

“We are excited to have the support of so many outstanding industry leaders and look forward to leveraging their expertise to shape IMEA’s future,” said Kimber Lintz, Executive Director.

To view full IMEA leadership rosters, visit [IMEAConnect.com](https://imeaconnect.com).

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About IMEA

The Investment Management Education Alliance (IMEA) is a leading trade group dedicated to advancing the asset management industry through education, collaboration, and innovation. IMEA provides a platform for industry professionals to connect, exchange ideas, and stay informed about the latest developments in investment management. With a commitment to excellence and member-driven initiatives, IMEA continues to be a trusted resource and advocate for its diverse membership base. For more information, visit www.imeaconnect.com.