

# IMEA Marketing Summit

OCTOBER 17-18 | CHICAGO | HOSTED BY CALAMOS INVESTMENTS

## AMG



Amanda McNichol  
*Director, Content*



Thom Moles  
*Head of Marketing*

## Calamos Investments



Mary Carol Arazan  
*Vice President Marketing Production*



Demetra Frangos  
*Channel Marketer*



Jeff Kelley  
*Senior Vice President, Head of Marketing Execution*



Brittany McManus  
*Vice President, Channel Marketer - Intermediary*



Lauren Soltwisch  
*Vice President, Head of Social Media*



Frank Tirado  
*Vice President, Channel Marketer - ETF*



Sarah Vitro  
*Digital Marketer*



Jessica Fernandez | **Presenter**  
*Senior Vice President, Chief Marketing Officer*

## Carpenter Group



Claire Taylor | **Presenter**  
*Executive Vice President, Director of Creative Strategy*



Shelly Danse  
*Senior Vice President*

## Cohen & Steers



Gavin Daly | **Presenter**  
*Senior Vice President, Head of Corporate & Digital Marketing*

## Columbia Threadneedle Investments



Susan Colligan  
*Senior Director, Channel Marketing*



Vicki Lester | **Presenter**  
*Vice President, Head of Segment Marketing, Consulting and Development*



Shelly Phillips  
*Senior Director, Marketing*



Kersten Stannard | **Presenter**  
*Vice President, Digital Customer Experience, North America*



Leslie Walstrom  
*Global Head of Marketing*

## Dodge & Cox



Sherry OConnor  
*Director of Client Communications*

## Franklin Templeton



Keely Donoway  
*Program Marketing Director*



Mandy Yazdan  
*Senior Instructional Designer*

## FS Investments



Bernadette Bridy  
*Head of Marketing*



Lauren Dougherty  
*Executive Director, Designer + User Experience*

# IMEA Marketing Summit

OCTOBER 17-18 | CHICAGO | HOSTED BY CALAMOS INVESTMENTS

## FUSE Research Network



Jason Heinhorst  
*Partner*



Neil Bathon | **Presenter**  
*Founder & Partner*

## Hennessy Funds



Brian Carlson  
*Head of Distribution*

## IMEA



Kimber Lintz  
*Executive Director*

## Invesco



Sarah Estwick  
*Head of North America Marketing*

## Janus Henderson Investors



Andrew Evans  
*Head of Product Marketing*



Anne Kvanbeck  
*Global Head of Product Management & Marketing*



Emily Puffett  
*Head of North America Marketing*

## John Hancock Investment Management



Julie Cronin  
*Vice President, Marketing*



Katie Pierce  
*Head of US Retail Marketing*

## Matthews Asia Funds



Colleen Rodgers  
*Vice President, Marketing*

## MFD Communications LLC



Melissa Daly  
*Founder*

## MFS Investment Management



Rosa Dominguez  
*Marketing Manager*



Jennifer Thompson  
*AVP, Senior Strategist*

## MissionSquare Retirement



Stephen Zack  
*Senior Director, Brand*

## Narrative Alpha



Rick Lake  
*Founder*

## Nationwide Financial



Keith Bernard  
*Assistant Vice President, Marketing - Investment*



Beth Wagner  
*Senior Consultant, Brand Marketing*

# IMMA Marketing Summit

OCTOBER 17-18 | CHICAGO | HOSTED BY CALAMOS INVESTMENTS

## Natixis Investment Managers



James Cove  
*Executive Vice President*



Courtney Frazier  
*Senior Marketing Manager*



Stephanie Giardina  
*Senior Vice President, Marketing*

## Nuveen



Victoria Fisher | **Presenter**  
*Head of Internal Sales & Service,  
U.S. Wealth Advisory Services*



Tara Giuliano | **Presenter**  
*Chief Marketing Officer*

## Polen Capital



Diana Downey  
*Chief Marketing Officer*

## T. Rowe Price



Marcie Daniel | **Presenter**  
*Director, Practice Management*



Neil Kays | **Presenter**  
*Director, Product Marketing*



Lauren Smith | **Presenter**  
*Head of Integrated Marketing*



Allison Walters | **Presenter**  
*Global Client Skills Analyst*

## Thornburg Investment Management



Erin Cave  
*Director, Corporate Social Responsibility*



John Hackett | **Presenter**  
*Chief Marketing Officer*



Steven King  
*Head of Content & Channel Marketing*

## Thrivent Asset Management



Joanna Miller  
*Marketing Manager*



Nathan Oppedahl  
*Director, Digital Experience*

## TIAA



Tamara Namaste Zabawa | **Presenter**  
*Managing Director, Global Head of Web Marketing*

## U.S. Global Investors



Jonathan Closner  
*Digital Media Designer*

## William Blair



John Jackson  
*Senior Marketing Manager*



Samantha Lange  
*Marketing Specialist*



Mary Claire Sabalasky  
*Marketing Specialist*

# IMEA Marketing Summit

OCTOBER 17-18 | CHICAGO | HOSTED BY CALAMOS INVESTMENTS

## Imprint



Andy Seibert  
*Founder and Chief Executive Officer*



Meg Sullivan  
*Managing Director*



Kenneth Williams  
*Managing Director*

## ISS MI Market Intelligence



Cindy Zarker | **Presenter**  
*Associate Director*

## AdvisorTarget



Kristin Gibson  
*Chief Operating Officer AdvisorTarget*

## Broadridge



Bill Finnegan  
*Distribution Insight*

## SalesPage



Mike Nemecek  
*Senior Account Manager & Marketing Specialist*

## Synthesis Technology



Jean Goodwin  
*VP North American Sales*



John Toepfer  
*Chief Executive Officer*

## Seismic



Scott Crassweller  
*Global Sales Director*



Kerry Ryan | **Presenter**  
*Director, Financial Services Industry Marketing*

## SS&C



Allana Burke  
*Senior Sales Executive*

## Wentworth Financial Communications



Craig Darrah  
*Chief Operating Officer*



Connor Martin  
*Director, Content Development*



Scott Wentworth | **Presenter**  
*Founder*