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IMEA Announces Finalists for 2025 STAR Awards Community Investment Award *Three Investment Management Firms Recognized for Exceptional Community Impact*

August 18, 2025 — The Investment Management Education Alliance (IMEA) has announced the finalists for the 2025 STAR Awards **Community Investment Award**, honoring investment management firms making a significant difference through community engagement and philanthropy.

Among the most distinguished honors in the **STAR Awards** program, the Community Investment Award celebrates a firm that demonstrates outstanding commitment to social good through volunteerism, strategic partnerships, financial support, and initiatives that uplift communities.

The winner of the 2025 Community Investment Award will be announced at the **STAR Awards Celebration** on September 16 in Boston, hosted by Franklin Templeton Investments. Part of the annual **IMEA Marketing Summit**, the STAR Awards Celebration brings together top marketing and communications strategists from across the investment management industry. The event offers an intimate, interactive setting for networking, expert insights, meaningful discussions, and actionable takeaways. This year's finalists exemplify the powerful and diverse ways investment firms are creating lasting impact:

Janus Henderson Investors

Janus Henderson and the American Cancer Society: Fighting Cancer, Investing in Brighter Futures

Through its Brighter Future Project, Janus Henderson is redefining purpose in financial services by aligning investment with impact. In collaboration with the American Cancer Society, the firm donates half of the management fees from its Government Money Market Fund—pledging at least \$1 million annually for three years—to support cancer research and patient care. Fueled by employees personally connected to the cause, the initiative combines strategy and heart through digital storytelling, community events, and action-oriented marketing.

T. Rowe Price

T. Rowe Price Baltimore Ravens Leadership Institute

In collaboration with the Baltimore Ravens, T. Rowe Price continues its long-term investment in youth leadership through the High School Leadership Institute. Since 2019, the year-long program has empowered over 600 students from Baltimore City and County, offering mentorship, community engagement, and leadership development. Monthly sessions hosted at local cultural venues foster connection with T. Rowe Price associates and focus on themes such as "Lead Yourself" and "Lead Community." The program culminates in a student-led service initiative and graduation with Ravens alumni, building the next generation of civic-minded leaders.

Thornburg Investment Management

Focused on Doing Good in Our Community for Over 40 Years

Thornburg has cultivated a culture of giving grounded in service, sustainability, and philanthropy for more than four decades. In 2024, Thornburg expanded its environmental focus—spearheading waste composting through partnerships with Explora Science Center in Albuquerque and glass upcycling during the Santa Fe Wine & Chile Fiesta. Its near-quarter-century-long Annual Holiday Shelter Party remains a highlight, uniting Thornburg employees to bring joy to hundreds of children and families in transitional housing and reinforcing the firm's commitment to community.

Now in its third decade, the **STAR Awards** celebrate excellence in marketing, communications, leadership, and community engagement across the investment management industry.

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About IMEA

The Investment Management Education Alliance (IMEA) is a leading trade group dedicated to empowering its members to lead the industry forward by fostering shared learning, impactful networking, and the open exchange of ideas. With a commitment to excellence and member-driven initiatives, IMEA continues to be a trusted resource and advocate for its diverse membership base. For more information, visit www.imeaconnect.com.