

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

Kimber Lintz
816-510-9534
klintz@imealliance.com

IMEA Welcomes New Member Firms and Expanded Member Events

March 16, 2026 — The Investment Management Education Alliance (IMEA) today announced the addition of several new member firms, and an expanded schedule of in-person events, fueling continued growth as a premier, member-led forum for investment management professionals.

Today, IMEA brings together distribution, marketing, product, national accounts, internal sales, and data intelligence teams across all levels of seniority from the world's leading asset managers for candid dialogue, peer learning, and practical collaboration. Keeping pace with the changing global investment management industry, member firms offer mutual funds, ETFs, separately managed accounts, private credit and private equity funds, and alternative investment strategies.

IMEA announced the addition of several new member firms for 2026, reflecting growing interest from asset managers across strategies and structures:

- Direxion
- GW&K Investment Management
- GQG Partners
- Harbor Capital Advisors
- Lazard Asset Management
- AllianceBernstein

"IMEA's inclusive approach welcomes firms across asset classes, structures, and business models making it an increasingly valuable forum for leaders navigating change," said Kimber Lintz, Executive Director of IMEA. "As we expand our event offerings this year, we remain focused on ensuring every meeting delivers actionable insights and meaningful peer connections for our members."

IMEA continues to scale its highly curated, in-person programming, with plans for more than 20 live events, including executive summits, council meetings, and focused roundtables. Events are hosted by member firms and intentionally designed to remain intimate and discussion-driven, allowing participants to engage openly on timely strategic and tactical issues facing the industry.

"IMEA creates a space where senior leaders can move beyond surface-level discussions," said James Cove, Executive Vice President and Chief Marketing Officer at Natixis Investment Managers and Chair of IMEA's Executive Committee. "Members engage in meaningful dialogue, sharpen skills, and stay on the cutting edge of industry trends and technology, leading to stronger collaboration across the investment management ecosystem."

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"IMEA's council leaders drive the content of the event programming, a differentiated approach which ensures that topics are relevant and actionable for participating members," said Executive Committee member Rocco Benedetto, Head of Field Sales, US Wealth Management Intermediaries at Invesco Distributors, Inc.

An updated event schedule is available on the IMEA website, with additional dates to be confirmed throughout the year.

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About IMEA

The Investment Management Education Alliance (IMEA) is a leading trade group dedicated to advancing the asset management industry through education, collaboration, and innovation. IMEA provides a platform for industry professionals to connect, exchange ideas, and stay informed about the latest developments in investment management. With a commitment to excellence and member-driven initiatives, IMEA continues to be a trusted resource and advocate for its diverse membership base. For more information, visit www.imeaconnect.com.