# DIGITAL MARKETING ROUNDTABLE

**SEPTEMBER 15** | BOSTON

## ATTENDEES

### AllianceBernstein



Miles Hutcherson
*Vice President - Head of Sales Enablement*



Kate Albritton
*Institutional and Defined Contribution Marketing Associate*

### Alpha FMC



Anu Heda | ***Presenter***
*Partner*

### AMG



James Keenan | ***Discussion Leader***
*Vice President—Marketing, Digital Strategy & Client Solutions*

### Capital Group



Michael Bruckstein
*Head of Advertising & Media*

### Columbia Threadneedle Investments



Jessica Catalano
*Marketing Technology Operations & Data*



Matthew Murray
*Senior Product Owner - Digital Customer Experience*



Erin Scott
*Senior Director, Product Owner*



Kersten Stannard | ***Discussion Leader***
*Vice President, Digital Experience and Global Martech*



Lisa Whitman
*Senior Director, Global Brand*

### Direxion



Anna Hartley
*Digital Marketing Specialist*

### Ext. Marketing



Ira Berg
*Managing Director, Business Consulting & Advisory Services*



Mark Gillespie | ***Discussion Leader***
*Chief AI Officer*

### HarbourVest Partners



Kim Stokes
*Digital Marketing Platforms, Strategy & Operations*

IMCA | EVENT HOST COLUMBIA THREADNEEDLE INVESTMENTS

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### Franklin Templeton



Caitlin Baggeroer | ***Discussion Leader***
*Program Marketing Director*



Olivia Fabry
*Social Media & AI Engagement Marketing Specialist*

### Lincoln Financial Distributors, Inc.



Jerry Lezynski
*Vice President, Marketing, LFD Marketing*



Thomas Morelli
*Senior Vice President, Head of Investment Products Distribution*

### MFS Investment Management



Jessica Rogerson
*Assistant Vice President, Senior Marketing Strategist*



Wanyi Tao
*Digital Marketing*



Jenn Thompson
*Senior Manager, Head of Global Campaigns & Content Strategy*

### RBC Global Asset Management (U.S.) Inc.



Judith May
*Director, Marketing*



Cassie Monahan
*Senior Manager, Marketing*

### State Street



Joshua Mason
*Managing Director - Digital*

### William Blair



Mary Claire Sabalaskey
*Senior Marketing Specialist*

### IMEA



Deb Wetherbee
*Senior Business Development Director*

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