CONTENT MANAGEMENT ROUNDTABLE

OCTOBER 19 | BOSTON

ATTENDEES

AllianceBernstein



Sloane Lamb
Global Content Director

Allspring Global Investments



Justin Merrell
Director of Thought Leadership

American Century Investments



Wylie Kain
Vice President, Head of Brand Marketing



Marcela Holder
Vice President Investment Communications

BNY Investments



Lilliam Villafane Di Giacomo
Head of Product & Segment Marketing

Calamos Investments



Anna Narem
Senior Vice President, Head of Product Management, Marketing & Analytics

Columbia Threadneedle Investments



Lisa Tellander
Head of Global Thought Leadership

Tiffany Gauvin
Director, Product Marketing

Dodge and Cox



Sherry O'Connor
Head of Client Communications

Franklin Templeton



Alex Dragonas
Strategic Relationship Marketing Manager

GW&K Investment Management



Michelle Trehy
Vice President & Marketing Manager

Manulife John Hancock Investments



Katherine Pierce
Head of US Retail Marketing

Morgan Stanley



Elaine Sullivan
Managing Director, Head of US Intermediary Marketing

Natixis Investment Managers



Colin Hopkins
Senior Vice President, Head of Editorial & Content

Nuveen



Chris Davis
Managing Director, Global Head of Investment Communications

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ATTENDEES

T. Rowe Price



Taylor Mayo
Marketing Director



Tokes Ojo-Ade
Head, US Integrated Media Strategy

TCW



Steve King
Senior Vice President of Product & Channel Marketing

Wentworth Financial Communications



Scott Wentworth
CEO

IMEA



Deb Wetherbee
Business Development Director