MARKETING SUMMIT

OCTOBER 19-20 | BOSTON

ATTENDEES

AllianceBernstein


Pinki Mehta
Co-Chief Marketing Officer


Amelia Stephens
Vice President, US Retail Marketing

American Century Investments


Wylie Kain
Vice President, Head of Brand Marketing


Marcela Holder
Vice President Investment Communications

AML Group


Tim Lloyd
Managing Director

BNY Investments


Lilliam Villafane Di Giacomo
Head of Product & Segment Marketing

Brandes Investment Partners

Ray Lewis
Marketing Director

Broadridge


Jacki Esposito
Director at AdvisorTarget


Tiffany Anderson
Senior Director, Business Development

Calamos Investments


Anna Narem
Senior Vice President, Head of Product Management, Marketing & Analytics

Capital Group


Erin Markley
Head of Public-Private Solutions Marketing

Nathan Purnell
CX Manager


Josh Azar
Senior Writer


Melissa Phipps
Content Manager, Practice Management


Emily Preap
Delivery Lead

Columbia Threadneedle Investments


Lisa Tellander
Head of Global Thought Leadership


Briana Proctor
Director, Marketing Programs


Vicki Lester
Vice President, Head of Segment Marketing and Consulting & Development

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Corporate Insight



Justin Suter
Director of Thought Leadership & Market Engagement



Samantha Fritsch
Research Manager

Direxion



Jessica Fernandez
Global Chief Marketing Officer

Dodge and Cox



Sherry O'Connor
Head of Client Communications

Financial Times



Daniel Rothman
Director of Insight

Franklin Templeton



Olivia Fabry
AI Engagement & Social Media Marketing Specialist



Lindsay Muse
Product Marketing Manager



Caitlin Baggeroer
Program Marketing Director



Wendie DaSilva
Senior Retirement & Insurance Marketing Manager

Franklin Templeton



Dana McCullough
Senior Strategic Relationship Marketing Manager



Alex Dragonas
Strategic Relationship Marketing Manager



Tom Koch
Director, Investments Marketing



Elizabeth Geyer
Senior Investment Marketing Specialist



Tara Patullo
Insurance Investment Marketing Manager



Andrew Carlson
Retirement Investment Marketing Manager

FUSE Research



Neil Bathon
Founder & Managing Partner



Mario Favetta
Relationship Manager

Future Standard



Allora Buckshon
Senior Vice President, Growth and Product Marketing

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GW&K Investment Management



John Benvenuto
Director of Marketing

Impax Asset Management



Sarah Grenon
Global Head of Integrated Marketing

Imprint



Ken Williams
Managing Director



Andrew Seibert
Managing Partner

Janus Henderson Investors



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Director, Specialist Consulting Group Marketing



Aman Ellis
Executive Director, Marketing Automation



Andrew Evans
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Sarah Marshall
Marketing Manager

Carla Pranger
Associate Vice President, Marketing



Jerry Lezynski
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Manulife John Hancock Investments



Katherine Pierce
Head of US Retail Marketing

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Lauren Crisafi
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Erika Velazco
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Elaine Sullivan
Managing Director, Head of US Intermediary Marketing

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Jay Wightman
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Mike Cogburn
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Colin Hopkins
Senior Vice President, Head of Editorial & Content

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Chris Davis
Managing Director, Global Head of Investment Communications



Callie Starbuck
Managing Director, Global Brand Marketing



Eliana Birn
Vice President, Global Social Strategy & Enablement

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Putnam Investments



Judy Minsk
Director, Investment Relationships and Content

RBC Global Asset Management (U.S.) Inc.



Christy Bipes
Associate Director, Product Marketing



Judy May
Director, Intermediary Marketing

Seismic



Dave Myron
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Bob Murphy
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Greg Healy
Chief Executive Officer



Nick Hess
Chief Financial Officer

T. Rowe Price



Taylor Mayo
Marketing Director



Tokes Ojo-Ade
Head, US Integrated Media Strategy

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Steve King
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Kimber Lintz
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Deb Wetherbee
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